

Broadcasting Jun 13

*Quick
what name do
you think of
when you think
of cable?*

TURNER BROADCASTING
The leader in telecommunications.

SuperStation WTBS—Cable News Network—CNN Headline News

52d Year 1983

Executive Board for
NCTA
convenes in Houston

Broadcasting Jun 13

NCTA's stars shine in Houston □ Focus on Warner Amex □ 'Summer of discontent' for the NAB boards □ Radio Marti musters steam with committee approval

MARKETING CHALLENGE □ Cable industry meets in Houston with regulatory eye on Washington where Senate is to vote on S.66 and operational eye on how to gain subscribers and make large franchises profitable. **PAGE 35.**

SUMMER HOT SEAT □ NAB board meets in Washington with bevy of problems, including deregulation situation, fallout from TV trends study and formation of group owner caucus. **PAGE 37.**

COME TOGETHER □ Group owners, dissatisfied with their voice in Washington, form caucus to represent them in capital. **PAGE 39.**

EXHIBITOR DISCONTENT □ NATPE International takes steps to stem dissent caused by shortening of 1984 convention by one day, and moves to complete shift to exhibit hall format. **PAGE 40.**

MARTI VICTORIES □ House and Senate Committees pass administration bill, over vigorous objections of NAB, authorizing AM radio station to broadcast to Cuba. Full House and Senate passage uncertain. **PAGE 42.**

NCTA TWO-STEP □ Qube technology will be big feature in NCTA's opening session kicking off its Houston convention. **PAGE 66.** The latest stats on the top 50 MSO's appear on **PAGE 68.** The agenda begins on **PAGE 70.** An exhibitor's rundown starts on **PAGE 76.**

RATHER VINDICATION □ Los Angeles jury clears CBS in slander suit brought by doctor. **PAGE 97.**

Sauter tells press club that credibility of CBS News remains high. **PAGE 99.**

BATES REVIEW □ Advertising agency examines fall lineups and forecasts successes and failures. **PAGE 100.**

QUANTIFICATION HOMEWORK □ Wirth asks for surveys from FCC and NAB on program categories, including fare aimed at children and minorities. He's told its major job. **PAGE 104.**

RIVERA'S EXCEPTION □ FCC commissioner says agency should have addressed media diversity in MDS ownership decision. **PAGE 105.**

YO-DEL-LAY-DEE-WHO'S-WHO □ U.S. delegation heads for Geneva for ITU conference full of hope but prepared for anything that comes along. **PAGE 107.**

BATTLE LINES □ Telephone-cable crossownership and cable "birthright" bill (S.66) among divisive issues in heated communications conflict. **PAGE 109.**

MSO PORTRAIT □ Warner Amex has its hands in numerous areas in cable: franchising, system operation and programming. New chief Drew Lewis is confident that despite present losses, company is on right track and will turn a profit. **PAGE 114.**

INNOVATIVE IMPROVER □ During his tenure as FCBA president, Herb Forrest has exposed his colleagues to new technologies while continuing to improve the standards and procedures under which they practice, all of which has brought him the respect of his peers. **PAGE 143.**

INDEX TO DEPARTMENTS

Business	114	Datebook	22	In Brief	144	Programming	100
Business Briefly	14	Editorials	146	Journalism	97	Riding Gain	46
Cablecastings	8	Fates & Fortunes	139	Law & Regulation	104	Stock Index	119
Changing Hands	112	Fifth Estater	143	Monday Memo	32	Telecastings	122
Closed Circuit	7	For the Record	123	Open Mike	27		

Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at year-end) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue \$2 except special issues \$3.50 (50th Anniversary issue \$10). Subscriptions, U.S. and possessions: one year \$60, two years \$115, three years \$160. Canadian and other international subscribers add \$20 per year. U.S. and possessions add \$170 yearly for special delivery, \$100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Cablecasting Yearbook* \$75. *Across the Dial* \$6.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year \$55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 (\$37/yr). Postmaster please send address corrections to *Broadcasting*, 1735 DeSales St., N.W. Washington, D.C. 20036.

INDEX TO ADVERTISERS ■ ADM Technology, Inc. Fourth Cover □ American Medicine News Service 8 □ Ampex Corp. 55 □ Antenna Technology Corp. 92 □ Association of American Railroads 43 □ BMI 61 □ Barclays American Business Credit 90 □ A.G. Becker Paribas, Inc. 89 □ Blackburn & Co., Inc. 112 □ Bosch-Fernseh 83 □ Broadcast Electronics, Inc. 94 □ Broadcast Personnel, Inc. 139 □ Buckley Broadcasting Corp. 47 □ CBS Radio/Third Cover □ CBS Radio Stations News Service 49 □ Classified Ads 129-138 □ Columbia Pictures TV 12-13, 15 □ Communications Equity Associates 9 □ Conference Management Corp. 111 □ Continental Electronics 86 □ R. C. Crisler & Co., Inc. 115 □ Delta Air Cargo 105 □ Dilithium Software 63 □ Eastern Cable Television Trade Show and Convention 50 □ Eastman Kodak Co. 30-31 □ Editor's Service 104 □ Firstmark Financial 116 □ Frazier, Gross & Kadlec, Inc. 26 □ Gabriel Awards/Bridge Productions 120 □ Gaylord Broadcasting 73 □ Golden West Television 91, 93, 95, 97, 99, 101, 103 □ David Green 18 □ Heller-Oak Communications Finance Corp. 117 □ Hillier, Newmark, Wechsler & Howard 4 □ Hitachi Denshi America, Ltd. 107 □ Hughes Communications 16-17 □ International Tapetronics Corp. 44-45 □ Johnson Electronics, Inc. 48 □ Kalil & Co., Inc. 122 □ LeMarc Hotel 140 □ Lorimar 33 □ MCATV 20-21, 23, 35 □ MSG Network 87 □ Robert O. Mahman, Inc. 113 □ McMartin Industries, Inc. 62 □ Archer Daniels Midland Co. 98 □ NBC Entertainment 59 □ NEC America, Inc. 71 □ National Guard, Army and Air 81 □ Professional Cards 127 □ RCA 24-25 □ Robert W. Rounsaville & Associates 114 □ Service Directory 126 □ Showtime Entertainment 11 □ Society Bank 77 □ SONY Broadcast Co. 64-65 □ Standard Rate & Data Service, Inc. 121 □ Howard E. Stark 108 □ Joe Sullivan & Associates, Inc. 14 □ Tele1st Entertainment Recording Service 53 □ Edwin Tomberg & Co., Inc. 123 □ Townsend Associates, Inc. 74-75 □ Turner Broadcasting Front Cover □ UPI Radio Network 28-29 □ USA Cable Network 56-57 □ Uni-Set Corp. 10 □ The United Stations 69 □ Utility Tower Co. 79 □ WBBM-TV 67 □ WBZ-TV 19 □ Worldvision Enterprises, Inc. Second Cover/3,6 □ Xerox 85 □ Youngs, Walker & Co. 141 □

BROADCASTING's Top 50 MSO's

<i>Current rank</i>	<i>Company</i>	<i>Basic subscribers</i>	<i>Homes passed</i>	<i>Basic penetration</i>	<i>Pay subscriptions</i>	<i>Unpassed homes in franchised areas</i>	<i>Projected basic subscribers</i>
1	TCI 12/31	2,200,000	3,830,000	57.4	1,592,000	N/A	2,461,084
2	ATC 3/31	2,198,200	4,288,275	51.3	1,981,175	500,000	2,448,200
3	Group W 5/26	1,893,956	3,438,549	55.1	1,381,546	N/A	1,893,956
4	Cox	1,367,266	2,370,767	57.7	1,374,388	730,000	1,732,266
5	Warner Amex	1,300,000	2,793,600	46.5	1,186,200	259,400	1,429,700
6	Storer	1,229,000	2,319,000	53.0	1,300,000	1,054,000	1,756,000
7	Times Mirror	830,344	1,629,096	51.0	584,867	636,904	1,148,796
8	Rogers-UA	755,429	1,408,884	53.6	836,336	258,300	884,579
9	Newchannels	723,067	1,260,100	57.4	632,314	220,000	833,067
10	Continental	664,000	1,300,000	51.1	729,000	190,000	759,000
11	Viacom 3/31	640,083	1,292,927	49.5	495,454	337,530	808,848
12	United	569,076	1,025,958	55.5	482,938	293,042	715,597
13	Sammons 5/25	549,890	863,766	63.7	363,902	86,234	593,007
14	Telecable	372,000	629,100	59.1	390,100	N/A	372,000
15	Cablecom 5/31	334,107	507,916	65.8	224,940	14,753	341,483
16	GE 5/15	314,500	508,000	62.0	181,500**	N/A	314,500
17	Cablevision	308,000	707,000	43.5	844,000	439,000	527,500
18	Comcast	301,150	563,950	53.4	282,780	38,450	320,375
19	Daniels 3/31	292,414	587,118	49.8	254,919	359,482	472,155
20	Heritage	291,641	555,755	52.5	210,117	43,847	313,564
21	Liberty 5/31	263,317	506,000	52.0	146,386	N/A	263,317
22	Tele-media	251,414	325,000	77.4	125,501	60,000	281,414
23	Jones 5/31	246,832	402,176	61.4	153,505	166,693	330,178
24	Wometco	242,336	436,607	55.5	206,879*	N/A	242,336
25	TCA Cable TV	223,064	306,605	72.8	62,371	N/A	223,064
26	Multimedia	210,328	365,500	57.5	229,359	60,000	240,328
27	Service Electr	210,000	300,000	70.0	75,000	N/A	210,000
28	Maclean-Hunter	205,103	420,416	48.8	270,775	71,084	240,645
29	Century	192,500	325,000	59.2	150,000	N/A	192,500
30	Colony 1/31	166,000	342,000	48.5	158,000	37,000	184,500
31	Centel 5/28	162,156	267,713	60.6	115,451	69,582	196,947
32	Western 3/31	154,100	188,000	82.0	58,600	12,000	160,100
33	Suburban	149,629	308,000	48.6	175,659	52,000	175,629
34	Harron	147,923	200,000	74.0	83,429	50,000	172,923
35	Prime Cable	146,579	265,763	55.2	119,220	34,237	163,697
36	Harris 3/31	144,708	274,521	52.7	98,333	185,479	237,448
37	Rollins	141,000	234,000	60.3	101,200	85,500	183,750
38	McDonald Group	139,585	179,789	77.6	87,028	23,371	151,270
39	Cabletelemnt	139,006	194,298	71.5	49,609	N/A	139,006
40	Tribune 5/17	137,854	295,000	46.7	120,298	665,000	470,354
41	Cblvs. Indstr	131,336	163,438	80.3	102,600	5,000	133,586
42	Comm. Services	125,500	221,000	56.8	55,800	N/A	125,500
43	Cable America	124,370	322,727	38.5	193,172	85,000	166,870
44	Midwest	120,000	220,000	60.0	62,000	N/A	120,000
45	NY Times	105,295	210,679	50.1	110,383	5,000	107,795
46	Adams Russell	104,124	192,271	54.2	104,783	107,854	158,051
47	Midcontinent 4/1	103,264	171,707	60.1	51,615	N/A	103,264
48	McCaw Comm	102,250	162,850	62.8	55,350	N/A	102,250
49	Am. Cablesys	100,300	160,000	62.7	100,890	58,000	129,300
50	Gill Cable	97,250	194,000	50.1	49,300	36,000	115,250

BROADCASTING's top 50 multiple system operator chart finds Tele-Communications Inc. continuing its number-one reign. Although a count of unpassed homes was unavailable, TCI's pending acquisition of Liberty, adding 263,317 basic subscribers, should continue to insure their number-one position. The projected basic subscriber figure is derived from taking 50% (an average penetration figure) of the unpassed homes number and adding it to the basic subscriber count. Some figures in the unpassed homes column are BROADCASTING estimates.

Franchises that are joint ventures are split. For instance, part of Tribune Cable's unpassed homes figure includes the 155,000 homes of its share of joint ventures with United Cable in Montgomery county, Md.,

and Oakland county, Mich.

Franchise contracts that have not been officially signed are not included in the unpassed homes count. Cities which have designated franchise winners but remain in negotiations with them include New York (Warner Amex, Cablevision Systems, ATC and Cox), Denver (ATC and Daniels in Mile Hi Cablevision) and Sacramento city and county (United and Tribune).

*Does not include additional 170,489 additional premium service units for Wometco.

**Does not include a 26,500-extra basic tier for General Electric Cable. All figures are for April 30, unless noted otherwise.

from a 10/17 a year ago to a 10.8/19, but declined in Arbitron from a 9/15 to an 8.4/15. *Eye on LA* showed a similar pattern, growing to a 10.4/18 from a 10/16 in Nielsen but dropping from a 9/15 to a 10.5/18 in Arbitron, while KTLA-TV's *Laverne & Shirley* and KTTV-TV's *M*A*S*H* both lost ground in both services. *Feud* averaged a 6.2/11 in Nielsen, down from a 7/13 last May and a 7.1/12 in Arbitron, compared with a 7/13 last year. *Laverne & Shirley* fell from a 10/17 last year to 8.1/15 in Nielsen and from an 11/18 to an 8.2/15 in Arbitron. *M*A*S*H* went from a 10/17 to an 8.3/15 in Nielsen and from an 11/19 to a 7.3/13 in Arbitron. KCOP-TV, airing *Tic Tac Dough*, stayed flat in Nielsen with a 6/11 but gained in Arbitron, from a 5/8 last year to a 7.5/13. KHJ-TV averaged a 2.6/5 Nielsen and a 2.8/5 Arbitron with *WKRP in Cincinnati*, compared with a 4/7 and a 2/5 captured last year with *Kojak*.

At 11 p.m., KNXT-TV led the pack in Nielsen averaging a 7.5/19, compared with a 7/17 last year, while KABC-TV and KNBC-TV were tied in Arbitron for first place, averaging and 8.5/23. KABC-TV fell from an 11/27 in Nielsen last year to a 9.9/25 and in Arbitron, it dropped from a 9/25. KNBC gained in both services, from an 8/20 last May to a 9/23 in Nielsen and from a 7/21 in Arbitron.

In the 10 p.m. news, KTLA-TV averaged a 5.2/10 in Arbitron and a 5.7/10 in Nielsen, up in Arbitron from a 5/10 last May but

down in Nielsen from a 6/12. KTTV averaged a 2.3/4 in Arbitron and a 1.9/3 in Nielsen, compared with a 2/4 in both services last May. KCOP averaged a 1.3/3 for the first half hour and a 2/4 for the second in Arbitron and a 2.2/4 and a 1.5/3 in Nielsen. That compares to a 2/4 in both services last May. KHJ-TV had a 1.1/2 in Arbitron and a 1.5/3 in Nielsen, compared with a 1/3 and a 2/3 last year.

In Dallas, where Arbitron's meters have been running since March 1, WFAA-TV held a substantial lead in the 10 p.m. news race, averaging an 18/32. Behind it were KDFW-TV (15/27) and KXAS-TV (11/20), followed by independents KTVT-TV (4/7), KXTX-TV (3/5) and KTXA-TV (2/4).

In prime access, *Family Feud* (11/21) on KDFW-TV and *PM Magazine* (11/22) on WFAA-TV were neck and neck, followed by *One Day At a Time* (10/19) on KTVT-TV, *Entertainment Tonight* (6/12) on KXAS-TV, *M*A*S*H* (3/7) on KTXA and the second half of *Little House on the Prairie* (3/6) on KXTX and the second half of *Mission Impossible* (1/2) on KTWS.

At 6 p.m., *Three's Company* (12/23) on KTVT outperformed the leading news operation on WFAA-TV (10/20), while KDFW-TV's news averaged a 9/17 and KXAS-TV's averaged an 8/15. *Charlie's Angels* on KTXA tied the first half of *Little House* on KXTX (3/6) and the first half of *Mission Impossible* on KTWS brought up the rear with a 1/2. □

time programing on one network during each week of a 13-week monitoring period. Two different crosschecks are used, according to a spokesman, to increase the survey's reliability. □

Ratings Roundup

ABC-TV won the prime time ratings race for the week ending Sunday, June 5. In a week dominated by reruns but sprinkled with a few specials and made-for-TV movie premieres, A.C. Nielsen's National Television Index gave ABC an average 13.8 rating/24.7 share, eight-tenths of a rating point ahead of CBS-TV (13/23.1) and 1.1 points ahead of NBC-TV (12.4/22.2).

ABC accomplished its win with only two nightly wins, one of them, on Tuesday, when its summer-rerun series lineup (17.1/28.3), finished less than two rating points ahead of NBC's summer lineup, also reruns (15.7/26), but more than five rating points ahead of CBS's lineup, which included coverage of the NBA championship game between the Philadelphia 76ers and the Los Angeles Lakers (14.6/24). ABC's other nightly win was on Saturday (14.6/29.2).

CBS won Monday, Thursday, Friday and Sunday, while NBC took Wednesday. On Monday, reruns on CBS got the better of ABC's premiere of the made-for-TV movie, *Ghost Dancing* (16.7/28), as well as NBC's rerun of the movie, "Eyes of Laura Mars" (10.4/17). NBC's winning lineup on Wednesday (13.6/23.8), included the premiere of its summer comedy series, *Buffalo Bill* (13.6/22).

On Friday, NBC aired the first of a number of rerun episodes of its 1979 police adventure series, *Eisched* (12/23), which it is reviving as summer replacement programming.

The First 20

1.	<i>Hart to Hart</i>	ABC 21 0/36
2.	<i>M*A*S*H</i>	CBS 19 2/31
3.	<i>One Day at a Time</i>	CBS 18 7/30
4.	<i>Three's Company</i>	ABC 18 6/29
5.	<i>60 Minutes</i>	CBS 18 5/40
6.	<i>A Team</i>	NBC 17 8/30
7.	<i>9 to 5</i>	ABC 17 8/28
8.	<i>NBC Sunday Night Movie—Murder One, Dancer 0</i>	NBC 16 7/28
9.	<i>ABC Monday Night Movie—Ghost Dancing</i>	ABC 16 7/28
10.	<i>Hill Street Blues</i>	NBC 16 6/29
11.	<i>Fantasy Island</i>	ABC 16 5/32
12.	<i>ABC Sunday Night Movie—"The Buddy Holly Story"</i>	ABC 16 5/28
13.	<i>Remington Steele</i>	NBC 16 3/26
14.	<i>Love Boat</i>	ABC 16 2/31
15.	<i>Magnum, P.I.</i>	CBS 16 0/29
16.	<i>Charlie Brown Special</i>	CBS 15 6/28
17.	<i>Simon & Simon</i>	CBS 15 5/26
18.	<i>Cogney & Lacey</i>	CBS 15 1/26
19.	<i>20/20</i>	ABC 14 9/26
20.	<i>Alice</i>	CBS 14 7/29

The Final Five

59.	<i>Monitor</i>	NBC 7.1/14
60.	<i>Small & Frye</i>	CBS 6.5/12
61.	<i>Dear Mr. President</i>	NBC 6.4/14
62.	<i>Zorro and Son</i>	CBS 6.4/12
63.	<i>ABC News Closeup—Vanishing America</i>	ABC 5.0/13

TV violence sets all time record says NCTV study

The incidence of violence on prime time network TV reached a new high in the first quarter of 1983, according to the latest survey by the National Coalition on Television Violence, which recorded an average of 9.7 violent acts per hour between Jan. 1 and April 1. That figure is up from a previous record of 8.7 acts per hour, set in the fourth quarter of 1982. ABC remains the network airing the most violent programs, averaging 11.4 acts per hour, compared with 10.2 acts per hour in the previous quarter.

NBC-TV's *A Team* (40 acts per hour) replaced ABC-TV's *Fall Guy* as prime time's most violent program. *Fall Guy*, which averaged 34 acts per hour in the last quarter of '82, according to NCTV researchers, fell to ninth place among the most violent programs in the first quarter of '83, averaging 28 acts per hour. It no longer ranks in NCTV's category for programs with "very high violence," those with more than 30 violent acts per hour.

During the most recent quarter, eight programs scored in the "very high" violence category, more, according to Thomas Radecki, NCTV chairman, than have done so since NCTV began monitoring TV violence in 1980. After *A Team*, they were ABC's *High Performance* (37), CBS's *Wizards and Warriors* (37), ABC's *Matt Houston* (33), and *Renegades* (33), NBC's *Voyagers* (32), the *NBC Tuesday Night Movie* (32) and ABC's *T.J. Hooker* (31). In the fourth quarter of 1982, ABC's *Tales of the Gold Monkey*

(31) was the only program other than *Fall Guy* to average more than 30 acts per hour.

Despite the increase in high violence programming, there were four fewer programs that averaged 10 or more acts of violence per hour during the first quarter of '83. At the same time, however, there were three fewer averaging two acts or fewer per hour. CBS and ABC were tied with 12 programs each in the low violence category, while NBC had 13.

Announcing NCTV's new findings, Radecki accused the networks of trying to downplay the effects of TV violence on society, citing testimony in recent hearings before the FCC and the House Telecommunications Subcommittee and statements made on ABC News's quarterly late-night program, *Viewpoint*. He called on Congress to reject efforts by broadcasters for deregulation of their industry and said that, instead, laws should be passed requiring such safeguards as a public movie rating system, increased funding for public TV, warnings aired before violent programs begin and a white dot aired while a violent show is in progress, "adjustable" TV set dials, permitting families to block out shows with unacceptable levels of violence, a prohibition on ads for violent toys and X-rated violent movies and a quota of seven hours per week of educational, informative or public affairs programming for children to be imposed on broadcasters.

Radecki's latest survey drew little response from the three major networks, which generally regard the NCTV methodology as unscientific and highly subjective. The NCTV uses a team of five or six college graduate students who monitor all prime

Atlanta 30303. Principals: Subsidiary of New York-based Price Communications, headed by Robert Price, president. Price Communications also bought subject to FCC approval, WOWO(AM) Fort Wayne, Ind., and also is applicant for new AM at Annandale, Va. (BP-820811AN). Action May 20.

■ Madisonville, Tex.—Madison County Radio Inc. dismissed application for 880 khz, 5 kw-D, 1 kw-N. Address: P.O. Box 1761, Rural Route 3, Denison, Tex. 75020. (BP-810526AD). Action Feb. 1.

FM actions

■ Gibson City, Ill.—John R. Noble returned application for 106.3 mhz, 3 kw, HAAT: 282 ft. Address: P.O. Box 529, Gibson City, Ill. 60936. (BPH-821022AC). Action May 15.

■ Zeeland, Mich.—Echo Broadcasting Inc. returned for 89.3 mhz, 8.9 D-N kw, HAAT: 1,295 ft. Address: 592 Elm-date Court, Holland, Mich. 49423. (BPED-830210AB). Action May 18.

■ Buffalo, N.Y.—Medaille College Inc. dismissed application for 89.9 mhz, 4.3 kw, HAAT: 121 ft. Address: 18 Agassiz Circle, Buffalo 14214. (BPED-810618AJ). Action May 18.

■ Cheney, Wash.—Delta Radio Inc. returned for 101.1 mhz, 100 kw, HAAT: 541 ft. Address: 3970 Overland Avenue, Culver City, Calif. 90230. (BPH-830208AC). Action May 18.

■ Powell, Wyo.—Broadcast Enterprises granted 104.4 mhz, 100 kw, HAAT: 1,855 ft. Address: P.O. Box 968, Powell 82435. (BPH-810812AF). Action May 19.

TV actions

■ Pine Bluff, Ark.—Pine Bluff Broadcasting Inc. granted ch. 38; ERP: 2,698 kw vis., 269 kw aur., HAAT: 1,951 ft.; ant. height above ground: 1,936 ft. Address: 67 Madison, Memphis 38103. Principals: Pine Bluff Television Ltd. (49%), Chloee K. Poag and A.G. Kasselberg (25.5% each). Pine Bluff Television is principally owned by Chloee Poag and A.G. Kasselberg. None has other broadcast interests. (BPCT-821119KE). Action May 18.

■ Carroll, Iowa—Television Development Association of Iowa dismissed application for ch. 30; ERP: 1,024 kw vis., 162 kw aur., HAAT: 2,100 ft.; ant. height above ground: 1,969 ft. Address: 7209 Airline Avenue, Des Moines, Iowa 50322. Principals: Michael D. Pauley, Jeffrey E. Groves and William Newbrought (one-third each). (BPCT-821203KE). Action May 23.

■ Bowling Green, Ky.—CMM Inc. granted ch. 40; ERP: 1,096 kw vis., 10.9 kw aur., HAAT: 340 ft.; ant. height above ground: 324 ft. Address: 215 Lantana Road, Crossville, Tenn. 38555. (BPCT-830217KO). Action May 18.

■ Muskogee, Okla.—Hasler Productions Inc. granted ch. 19; ERP: 732.4 kw vis., 73.2 kw aur., HAAT: 500 ft.; ant. height above ground: 236.71 ft. Address: 2925 West Broadway, Muskogee, Okla. 74401. Principals: Equally owned by John Thomas Doerner; Willie Patricia Hasler, her husband, Francis Joseph, and son, John Gatlin. Latter is freelance announcer and Doerner is TV news photographer at KTUL-TV Tulsa, Okla. (BPCT-830224KG). Action May 20.

Ownership changes

Applications

■ KTIM-AM-FM San Rafael, Calif. (1510 khz, 1 kw-D; FM: 100.9 mhz, 2.2 kw, HAAT: 300 ft.)—Seeks assignment of license from Platt Communications Inc. to Marin Broadcasting Co. Inc. for \$1.4 million (BROADCASTING, May 30). Seller is owned by Donald Platt, president and general manager, and 10 other stockholders. They have no other broadcast interests. Buyer is owned by N. Arthur Astor, president, who also bought, subject to FCC approval, KIKF(FM) Garden Grove, Calif. (BROADCASTING, May 30). Filed May 31.

■ WOWD(FM) Tallahassee, Fla. (103.1 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from AMRAD Corp. to Kelly Communications Inc. for \$1.47 million (BROADCASTING, May 30). Seller is owned by Maurice Negrin and George Jacobson. Negrin is also principal in WMOE(AM) Alpharetta, Ga. Jacobson has no other broadcast interests. Buyer is principally owned by Jim McCruden. It also owns WQPD(AM) Lakeland, Fla.; KJZZ(FM) Poplar Bluff, Mo., and KTGR(AM)-KCMQ(FM) Columbus, Mo. Filed May 26.

■ KSEI(AM)-KRBU(FM) Pocatello, Idaho (930 khz, 5 kw-U, DA-N; FM: 104.9 mhz, 3 kw, HAAT: minus 523 ft.)—Seeks assignment of license from KSEI Broadcasters Inc. to Pacific Northwest Broadcasting Corp. for \$1.35 million. Seller is owned by Western Broadcasting Co., headed

by Earl E. Morgenroth, president and chairman, and principally owned by estate of Dale G. Moore. It owns three AM's, two FM's and four TV's. Buyer is principally owned by Charles H. Wilson, president (50.77%), and 12 others. It also owns KPNW-AM-FM Eugene and KCMX-AM-FM Ashland, both Oregon; KBOI-AM-FM Boise, Idaho, and KPAY-AM-FM Chico, Calif. Filed May 26.

■ [CP] WTSF(TV) Ashland, Ky. (ch. 61, 229 kw vis., 22.9 kw aur., HAAT: 410 ft.)—Seeks assignment of license from Tri-State Family Television Inc. to Tri-State Family Broadcasting Inc. for assumption of \$643,863 in liabilities. Seller is nonstock, nonprofit corporation, headed by John Alley, president, who will be director of new corporation. It has no other broadcast interests. Buyer is owned by seven stockholders, headed by Claude Messinger, chief executive officer, including five present board members of seller, and Dr. G.O. McClelland of West Hamlin, W. Va., and Dr. Robert Tackett of Ashland. It has no other broadcast interests. Filed May 27.

■ [CP] WKEQ(AM) Burnside, Ky. (910 khz, 500 w-D)—Seeks assignment of license from Glen J. Goldenberg to Pulaski County Broadcasters for \$40,000, including consultant agreement. Seller is president, director and 90% owner of WHIR(AM)-WMGE(FM) Danville, Ky. Buyer is owned by John B. Begley and Lenn R. Pruitt (50% each). They also own two-thirds of WLPQ(AM) Pittsburg, Ky. Filed May 26.

■ WKYO(AM)-WIDL(FM) Caro, Mich. (1360 khz, 1 kw-D, 1 kw-N, DA-2)—Seeks transfer of control of Tuscola Broadcasting Co. from Thumb National Bank & Trust (100% before; none after) to East Michigan Broadcasting Co. (none before; 100% after). Consideration: \$500,000. Principals: Seller is voluntary receiver of Tuscola Broadcasting Co., headed by Paul Clabuesch, president. It has no other broadcast interests. Buyer is owned by William D. Benkelman, president, who is president of chemical plastics firm in Bloomfield, Mich. He has no other broadcast interests. Filed May 26.

■ WVLY(AM) Water Valley, Miss. (1320 khz, 500 kw-D)—Seeks assignment of license from Tri Lakes Broadcasting Co., Inc. to Joseph D. Lowe for \$125,000. Seller is owned by Jimmy D. Martin (51%) and his parents, Jim G. (25%) and Lila C. Martin (24%). It has no other broadcast interests. Buyer has no other broadcast interests. Filed May 31.

■ KHME(FM) Comanche, Okla. (96.7 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from Stephens County Broadcasting Co. Inc. to #52 Broadcasting Co. Inc. for \$155,000. Seller is owned by Freddy Sue Ellis, president (27%), her husband Harry L. (25%), their son, Larry D. (24%), and Joel C. Humke (24%). It has no other broadcast interests. Buyer is owned by John C. Schmitt and Stanley H. Sussman (50% each), who have no other broadcast interests. Filed June 2.

■ WRHY(FM) Starview, Pa. (92.7 mhz, 3 kw, HAAT: 700

ft.)—Seeks assignment of license from Harra Broadcasters Inc. to Starview Media Inc. for \$525,000 (BROADCASTING, June 6). Seller is headed by J. Albert Dame, president. It also owns WKBO(AM) Harrisburg, Pa. Buyer is owned by Douglas George, president (90%) and Joseph Montione (10%). George has major interest in WQBQ(AM) Selinsgrove, Pa. Filed June 3.

■ WLBG(AM) Laurens, S.C. (860 khz, 1 kw-D)—Seeks assignment of license from CraCom Inc. to Southeastern Broadcast Associates Inc. for assumption of \$278,766 liabilities. Seller is owned by Craig S. Turner (75%) and wife, Mary V. (25%), who have no other broadcast interests. Buyer is owned by Emil J. Finley (60%) and wife, Mary Lou A. (40%). Emil Finley is general manager at WMYN(AM) Mayodan, N.C. Mary Lou Finley is registered nurse. Filed June 2.

■ WEAM(AM) Arlington, Va. (1390 khz, 5 kw-U)—Seeks assignment of license from WEAM Radio Inc. to Cardinal Broadcast Associates for \$1 million (BROADCASTING, May 16). Seller is owned by Thoms family of Asheville, N.C. They also own WCOG(AM) Greensboro and WKLM(AM) Wilmington, both North Carolina, and recently sold cable system at Asheville ("In Brief," April 18). Buyer is owned by principals of WHFS(FM) Bethesda, Md., including General Manager Jacob Einstein; his son, David, program director, and Philip Margolius, president. Filed May 27.

■ WFMF(FM) [formerly WXJY(FM)] Menomonee Falls, Wis. (98.3 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from Darrel Peters Productions to Classical Broadcasting of Greater Milwaukee Inc. for \$2 million (BROADCASTING, May 30). Seller is owned by Darrel Peters, who also owns WSEX(FM) Arlington Heights, Ill. Buyer is owned by Frederick DeMatteis, chairman, H. Stewart Corbett Jr. (45% each) and Al Rogers, president (10%). Corbett and DeMatteis are former owners of WHRR(FM) Hilton Head, S.C., and Rogers is former vice president and general manager of WHRR. Broker: Cecil L. Richards Inc. Filed May 27.

TV actions

■ KBHK-TV San Francisco (ch. 44; 2,000 kw vis., 230 kw aur., HAAT: 1,610 ft.; height above ground: 977 ft.)—Granted assignment of license from Field Communications Corp. to United Television Inc. for \$23 million. Seller, based in Chicago, is owned by Marshall Field V (50%), chairman, and his half-brother, Frederick W. Field (50%), who are also selling WLVI-TV Cambridge, Mass. (BROADCASTING, March 28) and WKBD-TV Detroit (BROADCASTING, May 23). They also own WKBS-TV Burlington, N.J. Field is divesting its broadcast properties. Its sale of WFLD-TV Chicago to Metromedia has been approved by FCC (BROADCASTING, March 7). They also own three cable systems and daily Chicago Sun-Times. Buyer is publicly held corporation 46% owned by Chris-Craft Industries. United also owns KMSP-TV Minneapolis; KMOL-TV San Antonio, Tex., and KTVX(TV) Salt Lake City. Chris-Craft owns KCOP(TV) Los Angeles and KPTV(TV) Portland, Ore. BALCT-830311KE. Action May 31.

Facilities changes

AM applications

Tendered

■ KFGQ (1260 khz) Boone, Iowa—Seeks CP to increase power to 5 kw; install DA-D; change TL, and make changes in ant. sys. Major environmental action under section 1.1305. Ann. May 25.

■ WDTB (1170 khz) Dimondale, Mich.—Seeks CP to change frequency to 1180 khz. Ann. May 25.

■ WBJA (1540 khz) Guayama, P.R.—Seeks CP to change hours of operation to unlimited by adding night service with 250 w and make changes in ant. sys. Ann. May 25.

■ WALD (1060 khz) Walterboro, S.C.—Seeks CP to change frequency to 1080 khz and increase power to 2.5 kw. Ann. May 26.

■ WBDX (1030 khz) White Bluff, Tenn.—Seeks to increase power to 10 kw. Ann. May 23.

Accepted

■ KJNP (1170 khz) North Pole, Alaska—Seeks CP to make changes in antenna system and to change from DA to non-DA. Ann. May 3.

■ KHTZ (97.1 mhz) Los Angeles—Seeks CP to make changes in antenna system; change TL; change ERP to 20 kw, and change HAAT to 2,988.75 ft. Ann. May 23.

■ *WBEZ-FM Chicago—Seeks CP to make changes in

Summary of broadcasting as of March 31, 1983

Service	Licenses	CP's	Total *
Commercial AM	4,708	149	4,857
Commercial FM	3,421	391	3,812
Educational FM	1,050	162	1,252
FM translators	609	288	897
Commercial VHF TV	527	14	541
Commercial UHF TV	307	166	473
Educational UHF TV	111	6	117
Educational UHF TV	175	14	189
VHF LPTV	152	89	241
UHF LPTV	21	72	93
VHF translators	2,784	254	3,038
UHF translators	1,772	403	2,175
ITFS	244	89	333
Low-power auxiliary	812	0	812
TV auxiliaries	7,260	205	7,465
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,159	53	12,212
Aural STL & intercity relay	2,749	166	2,915

* Includes off-air licenses.